

# ACRONIS®

## DISASTER RECOVERY SERVICE

### WHY ACRONIS DISASTER RECOVERY SERVICE?

- All-in-one solution for all backup and disaster recovery needs
- Push-button, automated recovery of servers or entire data centres
- Flexible, predictable recovery time objective (RTO)
- Single pane of glass administration and management
- Automated, scheduled testing of recovery plans
- Choice of platforms and use cases: physical and virtual, local or cloud, any hypervisor, any storage

Acronis Disaster Recovery Service is a hybrid cloud, all-in-one, IT continuity solution that protects and restores your data and servers in the event of a natural or man-made disaster. Leveraging the power of the Acronis AnyData Engine, Acronis Disaster Recovery Service can reliably recover your servers or entire data centres without the need for you to invest in duplicate systems or additional staff.

### THE CHALLENGE

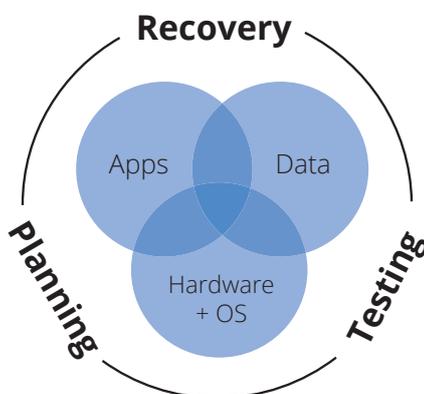
Critical data loss or application service downtime, or even a planned outage, can have a crippling affect on your customers, employees, and partners - ultimately adversely impacting revenues and brand integrity.

The traditional availability and recovery solutions can be complex, risky and challenging. They can also be cost-prohibitive to implement, making them feasible only for the larger enterprises. Even when deployed, they may not provide any guarantee of full recovery. This is especially true of tape or homegrown approaches (typically duplicative infrastructure) that offer limited automation, recovery scope and recovery times.

### BUSINESS CONTINUITY WITH ACRONIS

Acronis Disaster Recovery Service can reliably recover your servers or entire data centres without the need for your organisation to invest in duplicate systems or additional staff. Providing flexible recovery time objective (RTO) options, Acronis Disaster Recovery Service combines the high performance and shortest recovery time of a local appliance with the low cost, predictability, and accessibility of a virtual private cloud.

Acronis supports you with a team of experts who can help keep your IT systems up and running, letting you focus on what you do best - running your business. Our solution is proven in hundreds of mission-critical deployments worldwide and has performed hundreds of push-of-a-button recoveries.



## ARE YOU READY

*According to an IDG market survey, 43% of respondents are getting started with hybrid cloud to improve their disaster recovery capabilities*

**Quick Poll Research:** IaaS Hybrid Cloud, IDG Research Services, February 2014

## KEEPING MISION-CRITICAL DATA AND SYSTEMS UP AND RUNNING

With Acronis Disaster Recovery Service, you don't just back up to or recover from the cloud. You get full data infrastructure and virtualisation — the ability to fail over to and run in a cloud — so you can rest easy knowing your business and data are protected. Acronis Disaster Recovery Service provides protection and recovery for applications, configurations, data and assets (files, folders, file shares), databases, operating systems and servers (physical and virtual). Acronis Disaster Recovery Service testing capabilities not only easily prove you are ready for any disruption, but can be used for release testing and analytics. Our Recovery Console lets you centrally monitor and manage your disaster recovery preparedness, as well as perform local backups and restores.



## KEY FEATURES

- Acronis Disaster Recovery Service is an integrated, all-in-one solution for backup, disaster recovery, and data retention
- Acronis Disaster Recovery Service offers the Recovery Time Objective (RTO) under 15 minutes or less per server
- Recover your entire data centre with the push of a button and automated runbooks
- Fail over and run locally on Acronis Cloud Appliance, or remotely into Acronis Virtual Private Cloud data centre
- Automated testing lets you regularly exercise your DR plans in a virtual private environment
- Perform all DR tasks using a self-service web-based recovery console – one single pane of glass
- Granular snapshots allow you to return to a previous version of your data
- 24x7 white glove support, included with the service, helps you with failover and failback, for additional peace of mind
- Data deduplication and compression reduces the load on your network and reduces backup windows
- Choice of physical or virtual local appliances

# Acronis

For additional information, please visit <http://www.acronis.com>

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