

# ACRONIS® BACKUP ADVANCED

## FOR V CLOUD

### WHY ACRONIS BACKUP ADVANCED FOR V CLOUD

Acronis Backup Advanced for vCloud is designed to build a Managed or Self-Service Backup for SMB end-users of Cloud, built on VMware® vCloud Director. End-user tenants can self-deploy and perform backup, disaster recovery and migration services through an easy to use web-based interface.

Since Service Providers offer Infrastructure-as-a-Service their end-user tenants benefit tremendously from the advantages that Cloud technology brings. The question is: "How does the end-user back up its Virtual Datacenter?" Acronis creates the ability for Service Providers to co-offer a simple and efficient Backup as a Service with Acronis Backup Advanced for vCloud.

#### Innovative

Acronis takes another industry shifting step to enhance existing Service Provider cloud offerings with Self-Service data protection capabilities at end-user level.

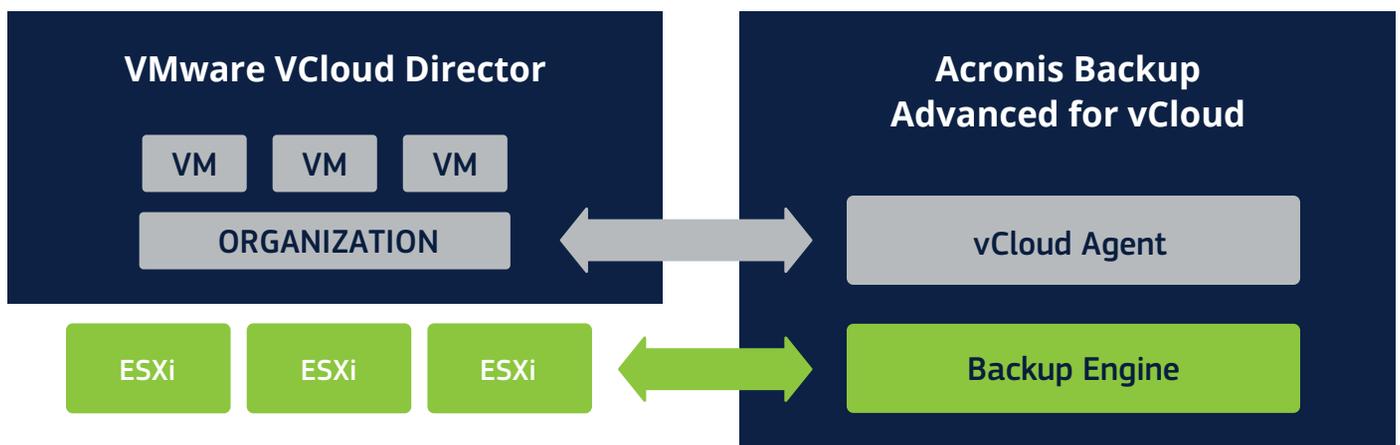
#### Value Added

Acronis pays attention to the quality of revenue and margins of Service Providers. With Acronis Service Providers can add unique value to their Infrastructure-as-a-Service offering.

#### Most Efficient

Acronis Backup Advanced for vCloud is using the same backup engine for backing up user's workloads (VMs) and administrator's environment and is fully integrated with other Acronis backup solutions for Virtual Servers.

### ARCHITECTURE



Acronis Backup Advanced for vCloud integrates with VMware vSphere® and VMware® vCloud, and creates added value to the IaaS offering of Service Providers. It completes the sense of ownership of the Virtual Data Center of the end-customer acting as a tenant in VMware vCloud.

| FEATURES                     | BENEFITS   |
|------------------------------|--|
| <b>ADMINISTRATOR</b>         |  |
| Agentless                    | Does not require installing an agent on end-user tenant VMs. Utilizing VMware vCloud and VMware vSphere APIs for VM protections.                         |
| Managed Backup               | Service Provider can create management backup service to tenant; deploy and perform backup, disaster recovery and migration services.                    |
| Rapid Deployment             | Takes 30 minutes to deploy out of the box.   |
| Re-branding                  | UI customization for white-labeled services by Service Provider.   |
| Reporting                    | Enables chargebacks and customer billing for Service Provider.   |
| VMware vCloud integration    | Backs up and recovers VMware vCloud attributes. Fully integrated with VMware vCloud and aware of each tenants collection of vApps/VM.                    |
| API tooling for integration  | Integration of the backup service with REST API to your management console, portal or other applications.  |
| Storage Agnostic             | Supports any type of storage/media.  |
| Off site storage destination | Administrator can select off site location as a storage destination for tenants backups. Support of NFS, SMB, FC, iSCSI, tapes and tape autoloaders.     |
| Delegation                   | Multi-level role-based access control.   |
| Multi Tenancy                | Each tenant manages backup and recovery with clear and simple commands.  |
| <b>TENANT</b>                |  |
| Tenant Interface             | End-user tenants access Backup as a Service through an easy to use web-based interface.  |
| Self Service Backup          | End-user tenants can self-deploy and perform backup, disaster recovery and migration services. Ability to define different privileges for cloud tenants. |
| Encryption                   | 256 AES Encryption on the fly and at rest for tenants data security.   |
| Best Practice Schedules      | Pre-defined backup schedules based on best practice experience of Acronis knowledge and history.   |
| Notifications                | E-mail notifications about results of backup execution.  |
| Disaster Recovery            | Back up local physical and virtual systems to VMware vCloud storage and in case of disaster, be up and running in VMware vCloud in minutes.              |
| Auto power-on                | Ability to automatically power-on the recovered virtual machine.   |
| Migrations                   | End-user tenant can self-deploy migration scenarios.   |



For additional information, please visit <http://www.acronis.eu>

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