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UNITING CONTENT and the Mobile Device



The proliferation of mobile devices into the enterprise is deeply impacting how people go about accomplishing their daily jobs. Mobile devices can't do everything yet, and the computing power of laptops and desktops still lock in their place within the working lives of the vast majority. So the future of the mobile device is to become both an extension of and complementary to the original computing platform.

HOW CAN IT DELIVER THIS BINARY FUNCTION?

Look at one of the most important aspects of any computing platform — its ability to access documents and files. For example, how many times in a day do you look at files on your laptop or desktop?

You could be accessing customer information, reviewing a draft proposal, working on a presentation, or any of a thousand other work-related activities. Content is at the core of what many employees do every day, and it is at the core of many enterprises. To be competitive, the enterprise worker must have access to their content regardless of where they are or what device they are using.

With the right solution, employees can easily use mobile devices to complement and extend laptops and desktops by instantaneously accessing, and sharing documents across all their devices.

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Access Corporate Documents

- Employees need to access content on their mobile devices just like they do from their laptops and desktops. Some of this data sits in corporate resources such as file servers, NAS devices, or SharePoint. The most secure and controlled way of doing this is to give users access to this content just where it sits today, typically in a file server, NAS device or SharePoint. Some organizations may also choose to implement different levels of access depending on the type of device being used.
- Users need to edit and create various types of Office documents from their mobile devices. For example, they may want to review and make changes to spreadsheets, Word Documents, PDF reports, PowerPoint presentations or other types of files.
- Many organizations need to regularly distribute new content or updates
 to existing content to mobile workers. For example sharing corporate
 presentations, product material, product manuals or price sheets. This needs
 to be done securely yet still very simple to manage.



Sync content across all their devices

- With many workers now using three devices laptop, phone, and tablet it
 is becoming paramount to enable them with tools to access their content
 anytime, anywhere, and from any device.
- While the laptop and desktop have always offered users tools to edit and create documents, mobile devices have lagged behind. Users need to be able to edit and create Office documents, but in a secure manner.



Share content across all their devices

- Email is not adequate for sharing files. And allowing your employees to use consumer services, like Dropbox, presents a serious risk to your intellectual property and sensitive material.
- Employees need to share files financial spreadsheets, presentations, reports, and various other types of work-related documents– with other employees.
- Employees often interact with external constituents (if authorized).
 Documents can be shared with customers or external partners, such as outside legal counsel, accountants, auditors or other parties where sensitive or confidential information needs to be shared.

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COMPREHENSIVE AND SECURE ACCESS, SYNC AND SHARE SOLUTION

cronis Access Advanced is a secure file access, sync and share solution – across all devices, mobile, PCs and Macs – that significantly boosts employee productivity and experience while enterprise IT maintains complete control, security and visibility. Content can be accessed from file servers, NAS, SharePoint, and personal devices. Users can share content with internal and external constituents. Acronis Access Advanced empowers IT to control the level of security required and increases end-user productivity, so they can work anywhere, anytime, and from any device – desktop, laptop, tablet, or smartphone.

Acronis Access Advanced drives customer value in many ways:

- Acronis Access Advanced is deployed on-premise which provides IT with complete control.
- Integrates with Active Directory making authentication, provisioning and user management seamless.
- The Acronis Policy Engine provides granular management capabilities to create security policies and ensures control and compliance for content, users and devices. There are over 50 security and user permission policies available that satisfy the most demanding customers.
- Acronis Access Advanced allows IT departments to easily manage and scale their environments.
- Allows mobile users to edit and create documents with "in-app" Office document editing and PDF annotation capabilities eliminating data leakage and security issues and improves productivity.
- Easy and intuitive UI makes it simple and natural for users, requiring virtually no training.
- Audit log gives IT the visibility to see what users are doing, what documents they access, who they share with, etc.



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About Acronis

Acronis sets the standard for New Generation Data Protection through its backup, disaster recovery, and secure access solutions. Powered by the AnyData Engine and set apart by its image technology, Acronis delivers easy, complete and safe backups of all files, applications and OS across any environment—virtual, physical, cloud and mobile.

Founded in 2002, Acronis protects the data of over 5 million consumers and 300,000 businesses in over 130 countries. With its more than 100 patents, Acronis' products have been named best product of the year by Network Computing, TechTarget and IT Professional and cover a range of features, including migration, cloning and replication.

For additional information, please visit www.acronis.com. Follow Acronis on Twitter: http://twitter.com/acronis.

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