ACRONIS DATA PROTECTION AND SECURE ACCESS SOLUTIONS FOR HIGHER EDUCATION

WHY CHOOSE ACRONIS?

- Fueled by over 100 patents, Acronis products protect over 1,700 colleges and universities in over 130 countries
- Acronis provides exclusive pricing for academic organizations
- Acronis sells products in 14 languages
- Acronis provides dedicated, multilingual technical support
- Acronis has received over 45 awards for product excellence and innovation since 2009
- Most recently, Acronis received the 'best product of the year' awards from <u>Network</u> <u>Computing</u>, <u>TechTarget</u>, and <u>IT Professional</u>

Your institution competes for the best students and faculty by offering the finest education and research programs – all of which contribute to the complexity and growth of institution data. This growth, combined with the explosion of eLearning content and global efforts to advance research and collaboration, expands your institution's role as a creator of data and a custodian of digital information.

THE CONSEQUENCE OF DATA LOSS

Universities and colleges have a large volume of data to safeguard and it is just as important for these institutions to protect their data as it is for any other business:

- Legal documents
- Financial information
- Student records
- Health records
- Workforce records

- Patent applications
- Research data
- Digital library content
- eLearning data
- Marketing data

If any of this data is lost or compromised, it can interrupt university business, damage the university's brand, and put you out of compliance with a variety of government regulations and funding mandates – which can lead to financial loss.

Data loss can happen for many reasons including user errors, viruses and cyber-attacks, natural disasters, hardware failures, software updates / upgrades, and theft / loss of a computer. When you look at the number of events that can cause data loss, you realize it is not a question of IF you will lose data, but WHEN you will lose it.

ACRONIS DATA PROTECTION AND SECURE ACCESS SOLUTIONS

Over 1,700 colleges and universities around the world use Acronis products to protect and access their institution data.

- Protect all data in ANY environment
- Migrate physical and virtual workloads
- Securely share data to foster collaboration
- Outsource backup or disaster recovery storage and management
- Securely access data from anywhere
- Deploy hundreds of PCs as fast as you can deploy one
- Allow Macs® to seamlessly operate in a Windows® environment to easily share files
- Back up to the cloud safely and reliably

Acronis delivers *easy*, *complete* and *safe* solutions to protect your data and manage safe and secure access. Powered by the Acronis AnyData Engine, all backup products use a single-pass, disk-imaging technology that saves complete images to a variety of backup targets including local disk, network storage, tape, and the cloud. You then have the ability to recover, at a granular level, selected files or the entire image to any other physical or virtual machine in any location. In addition, Acronis products encrypt data in transit and at rest to ensure privacy and security.

THE BENEFITS OF CHOOSING ACRONIS

- Reduce recovery time by 50%*
- Reduce long term storage costs by up to 60%*
- Reduce the time to back up a full system by 30%*
- · Refresh or change configurations in a class, lab, research, or test environment in half the time
- Provide secure access to content and enable "Bring Your Own Device" (BYOD)
- Complete yet easy to install, configure, and manage, requiring a ~zero learning curve
- Collaborate with Acronis in research & education projects, internships, and scholarship programs

Acronis Backup Advanced

Acronis Backup Advanced delivers robust, easy-to-use, unified data protection and disaster recovery for multi-system environments. You can deploy individual solutions to support backup for a specific department or academic unit, or seamlessly blend them together into one efficient backup solution to support multiple departments, academic units, or all institution data. The suite of products includes local and cloud backup and recovery for virtual and physical Windows® / Linux environments; VMware®, Microsoft®, Citrix®, Red Hat®, Linux KVM, and Oracle® hypervisors; and Microsoft Exchange, SQL Server, SharePoint® and Active Directory®.

Acronis Backup as a Service (BaaS)

Acronis Backup as a Service (Baas) is a comprehensive and cost-effective local and cloud backup and recovery solution. A university can choose to store their backups at an Acronis (Cloud) Data Center or use their own storage (cloud or local) infrastructure. Distributed IT organizations can also offer Acronis BaaS to the business and academic units within their institution. In this scenario, Acronis BaaS provides usage reports for all service levels and supports the "internal customer" sign-up process.

Acronis Disaster Recovery as a Service (DRaaS)

Providing cold, warm, or hot recovery options, Acronis Disaster Recovery as a Service (DRaaS) is a cost-effective solution that can reliably recover your servers or entire data center(s) as per the Service Level Agreement (SLA) for Recovery Time Objectives (RTOs) and Recovery Point Objectives (RPOs) - without the need to invest in duplicate systems or additional staff.

Acronis Access Advanced

Acronis Access Advanced allows faculty, students, researchers, and other personnel to access, create, edit, and share files - from anywhere, using any device - while providing the university with complete control over business content to ensure security, maintain compliance, and enable "Bring Your Own Device" (BYOD).

Acronis Snap Deploy®

Ideal for lab and classroom environments, Acronis® Snap Deploy® lets you provision hundreds of workstations and servers as fast as you can provision one. Create an exact disk image of any standard configuration you choose and simultaneously deploy the image to multiple machines – even different brands and types of PCs and servers - in one easy step.

Acronis ExtremeZ-IP

If Windows is a standard in your institution, but you have students and faculty who prefer to use Mac® PCs, Acronis ExtremeZ-IP can allow these users to work in a Windows environment and eliminate network performance degradation, file corruption, and other incompatibility-related issues caused by the different network communication protocols.



For additional information, please visit http://www.acronis.com

To purchase products, please visit http://www.acronis.com/en-us/company/contacts.html#international to find an Acronis office or authorized dealer.

^{*} According to customer feedback and Acronis survey data.