Case Study:
Malmberg Uitgevery

Acronis®

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>
> **Richard Van der stap, Project Leader**

Rising Demand for Storage Fuels Archiving Needs

As future editions draw largely from past iterations, Malmberg must maintain online copies of every book it publishes for many years. This translates into over 14 terabytes of storage requirements just for books alone. Another 300 GB in storage is consumed by other user file needs. In fact, Malmberg's disk storage requirements were doubling every two years. A File System Archiving (FSA) solution was a must, so Malmberg selected Symantec Enterprise Vault. But they needed their Symantec implementation to be easily and equally accessible by both Mac and Windows users.

The Solution: ExtremeZ-IP® and ArchiveConnect™

Richard Van der stap, Project Leader, ICT Infrastructure for Malmberg, came across GroupLogic's® ExtremeZ-IP during an online search for possible solutions. He quickly brought it to the attention of Malmberg's IT service provider, who manages all the company's infrastructure. ExtremeZ-IP was installed in their environment. Now their Mac users enjoy easy access to their Windows file servers from their familiar Mac user interface. They are able to use long file names and conform to centralized filenaming policies so naming conventions are consistent. Likewise, Windows PC users readily access the files designers have placed on the file servers for their review and approval. Workflows are streamlined and productivity is improved.

Thanks to a recommendation from their Symantec support team, Malmberg installed GroupLogic's ArchiveConnect

Challenge:
Mac/Windows Connectivity

A largely Windows based organization, Malmberg supports a small but business-critical Mac community of approximately 40 employees. These staff work in Malmberg's design department and are responsible for the design and layout of every book the company publishes. Each designer needs to share files with designated reviewers and editors numerous times throughout the publishing cycle. The reviewers and editors, however, operate on a different network using Windows PCs.

In an effort to streamline file sharing between Macs and Windows users, Malmberg combined the two user constituencies onto a single network using shared Windows file servers. Malmberg tried using SMB for Windows in order to share files between their Mac and Windows users. Unfortunately this approach was fraught with challenges that prevented Windows users from seeing files stored on shared servers by Mac users, and vice versa. They needed a solution that would enable both Mac and Windows users to store and retrieve files securely on a Windows file server.

*Acronis acquired GroupLogic and is now using the Acronis mobility solutions branding

solution. Now their Mac users have seamless access to archived files stored in Malmberg's Symantec Enterprise Vault implementation. With a data archiving level of just one year, Malmberg has already freed up 1.5 TB of storage. They plan to archive emails as well as part of a company wide server and MS Office 2010 upgrade, which will further their return on their FSA investment.

Van der stap couldn't be happier with the results thus far. "If you've got a mixed [Mac and Windows] environment," he remarked." You need ExtremeZ-IP and ArchiveConnect, there's simply no other alternative."

About Malmberg Uitgevery

Malmberg is an Educational publisher that serves primary, secondary and vocational schools. Over the past 125 years, the firm has grown to employ over 400 employees and is one of the most well-known and respected publisher of educational books in the Netherlands. Malmberg operates different business units focused on preschool and primary schools.

About Acronis®

Acronis is leading the next wave of data availability, accessibility and protection solutions to simplify today's complex IT environments. Acronis technology enables organizations of all sizes to manage the always-on anywhere data access demands of users, reducing risk against the loss of valuable corporate data, and controlling management and storage costs. With proven technology for data migration and disaster recovery for physical, virtual and cloud environments, and secure enterprise file-sharing and synchronization regardless of type or platform, Acronis is enabling organizations to embrace new IT strategies and options such as BYOD and Mac in the enterprise. For additional information, please visit www.acronis.com. Follow Acronis on Twitter: http://twitter.com/acronis.

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