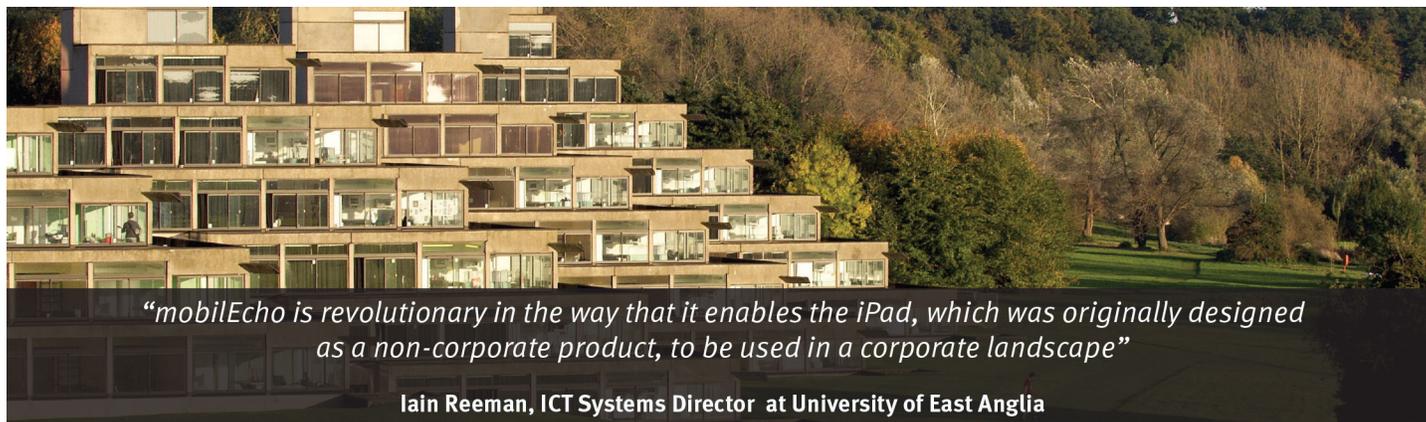


LEADING GREEN INSTITUTION EMPLOYS ACCESS® TO REDUCE WASTE AND STREAMLINE PRODUCTIVITY FOR SENIOR STAFF

Acronis



“mobilEcho is revolutionary in the way that it enables the iPad, which was originally designed as a non-corporate product, to be used in a corporate landscape”

Iain Reeman, ICT Systems Director at University of East Anglia

KEY CHALLENGES:

Enable employees to leverage the iPad's mobile capabilities with easy access to corporate files on the university's servers—without interfering with the university's existing infrastructure or security standards.

KEY BENEFITS:

- Access gives employees the ability to easily access their files on the university server using their iPads without compromising university security and privacy protocols.
- No extra log-ins, passwords or applications are required.
- Use of paper for the university's senior staff has been significantly reduced as there's no longer a need to print extra documents for review in management meetings, at home or on the road—all can instead be accessed via the iPad®.

CHALLENGE:

Empower Staff to Leverage the iPad for File Access and More Efficient Workflow

In the spring of 2012, the University of East Anglia, a top-ranked university in Norwich, U.K., purchased iPads for members of some of

the university's senior management teams, in an effort to provide a more efficient workflow and significantly reduce the amount of paper generated by department meetings. While the iPads made remote email access and other browser-based tools easy enough, without ondevice storage options, the university couldn't offer employees a way to access files from the iPads® safely and securely.

With a secure file service in place that did not support file access via mobile devices, the IT department simply needed to find a solution that would work within their existing infrastructure. The idea was not to replace the entire service to accommodate both desktop and mobile devices. However, no one knew of an enterprise solution that addressed the mobile file access issues.

To get around it, some employees used consumer solutions such as File Browser, Dropbox, Good Reader, and iCloud – or even started emailing documents to themselves. Yet none of these solutions provided the same level of security as one made for use within an enterprise. As a result, IT was tasked to find a solution that would enable employees to access files on the institution's server from their iPads securely, while giving them the control they needed, with options such as remote wipe if the device is lost. “It was a case of desperation,” said Jon Woodley, head of systems for the University of East Anglia's Information Services Directorate. “We spent one evening searching the Internet for recommendations and came across a magazine article reviewing Access. It was the only product that gave us a corporate solution – and one that would fit the needs both of our employees, as well as the IT department.” Within days of contacting Acronis®, the IT team deployed a Access trial on 15 iPads.

*Acronis acquired Acronis and is now using the Acronis mobility solutions branding

SOLUTION: ACCESS®

Enables Secure File Access from the Boardroom, the Cafeteria, or from Home

The trial implementation on 15 iPads was complete within a day, and no third parties were needed. *“What makes this such a worthy investment is the application’s ease of use and ease of installation,”* Woodley said. *“Something that works with our core infrastructure right away is a breath of fresh air.”* Woodley explained that staff members who have used Access® are thrilled. *“They love that it just works. The user can start the app and go straight to their files, just as they would with a desktop or laptop joined to our Active Directory. Nothing else in the market allows you to do that in such a transparent and easy manner,”* he added. The university is now in the process of rolling out Access to 500 other users – to be completed by year end.

Users that had already been using consumer-oriented, browser-based file storage solutions such as Dropbox found that Access replaced those solutions in a very simple way. Good Reader and File Browser required re-configuring if changes were made to file server locations, but Access replaced them as well ensuring that files could be accessed simply and easily, all without compromising university standards of privacy and security.

A GREEN ALTERNATIVE

Woodley and his colleague Iain Reeman, ICT systems director for the university’s Information Services Directorate, pointed out that in the past staff members have received a vast amount of paper communication. The university’s decision to begin distributing iPads to senior staff was driven by the need to remove excess paper distribution wherever possible.

“We are a university known for its research into the environment, so anything we can do to be more environmentally-conscious is looked upon very positively by university decision makers,” said Woodley. By enabling university staff to eschew printing out documents for review at home, on the road, or in a meeting, and to instead simply bring them up on the iPad, Access also enables the university staff to live up to the institution’s commitment to green practices.

“Our management team moved to iPads in order to create paperless meetings,” said Reeman. *“When we installed Access, it enabled us to get secure file access, even in the middle of a meeting. I can pull up a document to reinforce or support an argument, which is absolutely fantastic. Previously, if someone asked a question that required finding a reference document on the server, you’d have to get back to them later. Now I can look up the answer and give it straight away.”*

ABOUT THE UNIVERSITY EAST OF ANGLIA

The University of East Anglia (UEA) is an internationally renowned university that provides top quality academic, social and cultural facilities to over 14,000 students. UEA is ranked in the top one percent of universities in the world and is consistently in the top ten for student satisfaction. It is a leading member of the Norwich Research Park, one of Europe’s biggest concentrations of researchers in the fields of environment, health and plant science. The university has a staff of about 3,000 and is moving toward rolling out 500 iPads within the next year, using Access for file sharing support. Eventually, the university plans to offer support for Android devices and employee-owned tablets as well.

ABOUT ACRONIS®

Acronis sets the standard for New Generation Data Protection through its backup, disaster recovery, and secure access solutions. Powered by the AnyData Engine and set apart by its image technology, Acronis delivers easy, complete and safe backups of all files, applications and OS across any environment—virtual, physical, cloud and mobile.

Founded in 2002, Acronis protects the data of over 5 million consumers and 300,000 businesses in over 130 countries. With its more than 50 patents, Acronis’ products have been named best product of the year by Network Computing, TechTarget and IT Professional and cover a range of features, including migration, cloning and replication.

For additional information, please visit www.acronis.com. Follow Acronis on Twitter: <http://twitter.com/acronis>.

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