MALMBERG

ArchiveConnect ™ | ExtremeZ-IP ®

Company Background

Malmberg is an Educational publisher that serves primary, secondary and vocational schools. Over the past 125 years, the firm has grown to employ over 400 employees and is one of the most well-known and respected publisher of educational books in the Netherlands. Malmberg operates different business units focused on preschool and primary schools.

- *Vertical Industry: Publishing*
- *Challenge: Mac/Windows Connectivity*
- *Solution: ArchiveConnect & ExtremeZ-IP*

Case Study:
Malmberg Uitgevery

Mac – Windows Integration Challenges

A largely Windows-based organization, Malmberg supports a small but business-critical Mac community of approximately 40 employees. These staff work in Malmberg's design department and are responsible for the design and layout of every book the company publishes. Each designer needs to share files with designated reviewers and editors numerous times throughout the publishing cycle. The reviewers and editors, however, operate on a different network using Windows PCs.

In an effort to streamline file sharing between Macs and Windows users, Malmberg combined the two user constituencies onto a single network using shared Windows file servers. Malmberg tried using SMB for Windows in order to share files between their Mac and Windows users. Unfortunately this approach was fraught with challenges that prevented Windows users from seeing files stored on shared servers by Mac users, and vice versa. They needed a solution that would enable both Mac and Windows users to store and retrieve files securely on a Windows file server.

Rising Demand for Storage Fuels Archiving Needs

As future editions draw largely from past iterations, Malmberg must maintain online copies of every book it publishes for many years. This translates into over 14 terabytes of storage requirements just for books alone. Another 300 GB in storage is consumed by other user file needs. In fact, Malmberg's disk storage requirements were doubling every two years. A File System Archiving (FSA) solution was a must, so Malmberg selected Symantec Enterprise Vault. But they needed their Symantec implementation to be easily and equally accessible by both Mac and Windows users.

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Richard Van der stap
Project Leader

The Solution: ExtremeZ-IP and ArchiveConnect

Richard Van der stap, Project Leader, ICT Infrastructure for Malmberg, came across Group Logic's ExtremeZ-IP during an online search for possible solutions. He quickly brought it to the attention of Malmberg's IT service provider, who manages all the company's infrastructure. ExtremeZ-IP was installed in their environment. Now their Mac users enjoy easy access to their Windows file servers from their familiar Mac user interface. They are able to use long file names and conform to centralized filenaming policies so naming conventions are consistent. Likewise, Windows PC users readily access the files designers have placed on the file servers for their review and approval. Workflows are streamlined and productivity is improved.

Thanks to a recommendation from their Symantec support team, Malmberg installed Group Logic's ArchiveConnect solution. Now their Mac users have seamless access to archived files stored in Malmberg's Symantec Enterprise Vault implementation. With a data archiving level of just one year, Malmberg has already freed up 1.5 TB of storage. They plan to archive emails as well as part of a company-wide server and MS Office 2010 upgrade, which will further their return on their FSA investment.

Van der stap couldn't be happier with the results thus far. "If you've got a mixed [Mac and Windows] environment," he remarked." You need ExtremeZ-IP and ArchiveConnect, there's simply no other alternative."

About Group Logic

Group Logic, Inc. (GLI) is a leading provider of digital content-driven collaboration solutions for the enterprise and the cloud. With over 20 years of unmatched experience, Group Logic's emphasis on customer success is the very core of its business. More than 4,500 customers trust Group Logic every day to access, share, and extend their digital content investments around the world. For more information, visit Group Logic on the Web at **www.grouplogic.com** or call **800.476.8781 / +1.703.528.1555.**

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